



## Case Study

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Industry: Media & Publishing

# Finance Transformation for a Global Media Organisation

### Overview

A leading media and publishing company with a substantial global subscriber base delivers its content primarily through digital platforms. To support its international operations and streamline financial management, Hitachi deployed Oracle Cloud ERP, integrating financials, subscription management, procurement, and automated tax processes. The solution also incorporates Vertex for comprehensive global tax compliance, ensuring seamless operations across diverse markets.

### Challenge

The organisation faced significant challenges due to fragmented and disconnected systems, resulting in limited visibility across its worldwide operations. Additionally, there was a pressing need for a unified, multi-currency platform that ensured tax compliance in over 20 countries.

### Solution

To address these challenges, Hitachi deployed Oracle Cloud ERP to unify financials, subscription management, procurement, and tax automation processes across the organization. The solution featured seamless integration with Vertex, ensuring end-to-end global tax compliance. This implementation replaced fragmented, manual systems with a single, scalable platform that supports multi-currency operations.

### Value delivered

The implementation delivered enhanced global compliance, more accurate and timely financial reporting, streamlined business processes across multiple countries, and fully automated tax compliance through seamless Vertex integration.